



GENERAL STUDIES (Test-24)

निर्धारित समय: तीन घंटे
Time allowed: Three Hours

GSM (M-D)-2424

अधिकतम अंक: 250
Maximum Marks: 250

Name: Giose Akash

Mobile Number: [REDACTED]

Medium (English/Hindi): English

Reg. Number: 16616.

Center & Date: Kanpur bagh

UPSC Roll No. (If allotted): 6300397

प्रश्न-पत्र के लिये विशिष्ट अनुदेश

कृपया प्रश्नों का उत्तर देने से पूर्व निम्नलिखित प्रत्येक अनुदेश को ध्यानपूर्वक पढ़ें:

इसमें बारह प्रश्न हैं तथा हिन्दी और अंग्रेज़ी दोनों में छपे हैं।

सभी प्रश्न अनिवार्य हैं।

प्रत्येक प्रश्न के अंक उसके सामने दिये गए हैं।

प्रश्नों के उत्तर उसी माध्यम में लिखे जाने चाहियें जिसका उल्लेख आपके प्रवेश-पत्र में किया गया है, और इस माध्यम का स्पष्ट उल्लेख प्रश्न-सह-उत्तर (क्यू.सी.ए.) पुस्तिका के मुख-पृष्ठ पर अंकित निर्दिष्ट स्थान पर किया जाना चाहिये। उल्लिखित माध्यम के अतिरिक्त अन्य किसी माध्यम में लिखे गए उत्तर पर कोई अंक नहीं मिलेंगे।

प्रश्नों में शब्द सीमा, जहाँ विनिर्दिष्ट है, का अनुसरण किया जाना चाहिये।

प्रश्न-सह-उत्तर-पुस्तिका में खाली छोड़ा हुआ पृष्ठ या उसके अंश को स्पष्ट रूप से काटा जाना चाहिये।

QUESTION PAPER SPECIFIC INSTRUCTIONS

Please read each of the following instruction carefully before attempting questions:

There are **TWELVE** questions printed both in **HINDI** and **ENGLISH**.

All the questions are compulsory.

The number of marks carried by a question is indicated against it.

Answers must be written in the medium authorized in the Admission Certificate which must be stated clearly on the cover of this Question-cum-Answer (QCA) Booklet in the space provided. No marks will be given for answers written in a medium other than the authorized one.

Word limit in questions, wherever specified, should be adhered to.

Any page or portion of the page left blank in the Question-cum-Answer Booklet must be clearly struck off.

केवल मूल्यांकनकर्ता द्वारा भरा जाए (To be filled by Evaluator only)

Question Number	Marks	Question Number	Marks
1 (a)		5 (b)	
1 (b)		6 (a)	
2 (a)		6 (b)	
2 (b)		7.	
3 (a)		8.	
3 (b)		9.	
3 (c)		10.	
4 (a)		11.	
4 (b)		12.	
5 (a)			
Grand Total (सकल योग)			

मूल्यांकनकर्ता (हस्ताक्षर)

Evaluator (Signature)

पुनरीक्षणकर्ता (हस्ताक्षर)

Reviewer (Signature)

www.drishtiias.com

Contact: 8750187501





Feedback

- | | |
|---|--|
| 1. Context Proficiency (संदर्भ दक्षता) | 2. Introduction Proficiency (परिचय दक्षता) |
| 3. Content Proficiency (विषय-वस्तु दक्षता) | 4. Language/Flow (भाषा/प्रवाह) |
| 5. Conclusion Proficiency (निष्कर्ष दक्षता) | 6. Presentation Proficiency (प्रस्तुति दक्षता) |
-

खंड - क/ SECTION - A

1. (a) अन्वेषण कीजिये कि अनुनय किस प्रकार जनमत को प्रभावित करता है और सामाजिक परिवर्तन को प्रोत्साहित करता है। (150 शब्द) 10

Explore how persuasion impacts public opinion and fosters social change. (150 Words) 10

Persuasion is a mechanism of social influence where communicator deliberately and precisely convince to change behaviour belief of others.

Persuasion impact public opinion and foster social change

→ Creating awareness and appealing to change behaviour (e) Swachh Bharat Abhiyan employed Amitabh Bachchan to persuade people about sanitation and hygiene practices

→ Changing social attitude of people about social evils like dowry, patriarchy discrimination and gender equality. (e) selfie with Daangal by leaders.

उम्मीदवार को इस हाशिये में नहीं लिखना चाहिये।

(Candidate must not write on this margin)

- Persuasion involves appeals to pathos, logos, ethos of individual which result in long term and sustained change in behaviour of individual.

(eg) Anna Hazare anti corruption movement.

Persuasion: dark side - use by Politician for manipulation of votes. or by terrorist people radicalisation and propaganda promotion on social media.

Persuasion for good purpose can bring sustained change in social attitude and behavior. Its effectiveness depends upon, Content, creative way, ability of speaker, emotional appeal and understanding of audience.

उम्मीदवार को इस
हाशिये में नहीं
लिखना चाहिये।
(Candidate must
not write on this
margin)

- (b) प्रासंगिक उदाहरणों का उपयोग करते हुए शुचिता और सत्यनिष्ठा के बीच अंतर स्पष्ट कीजिये। शासन में शुचिता सुनिश्चित करने के उपाय संबंधी सुझाव प्रदान कीजिये। (150 शब्द) 10

Explain the difference between probity and integrity, using relevant examples. Suggest measures to ensure probity in governance. (150 Words) 10

उम्मीदवार को इस हाशिये में नहीं लिखना चाहिये।

(Candidate must not write on this margin)

Probity and integrity both are related concept that ensure adherence to ethical standards and honesty with some difference in them

Probity	Integrity
→ more associated with <u>procedural integrity</u> → It is integrity in <u>administration or work process</u> → It is <u>highest level of ethical standard</u> in public administration (c) Wise use of <u>discretionary power</u> is Probity in administration	→ It is coherence in what you <u>thought speech, action</u> → It ensure consistency in our action and decision → It avoids <u>double moral standard</u> and hypocrisy (c) Sticking to <u>ethical standards</u> when no one is watching

2nd ARC suggest following measure

- Strong institutional mechanism to
ensure accountability and transparency
on part of public official
- ① Lokpal, Lokayukt act
- ② ethical training and sensitization of
public official
- ③ mechanism for whistle blower protection
and anonymous complaint resolution
- ④ Appreciating honest officer by awarding
them and strict disciplinary action
those with corruption
- ⑤ Promoting e-governance to enhance
transparency in governance

Above measures will ensure
Probity and ethical governance in the
administration.

उम्मीदवार को इस
हाशिये में नहीं
लिखना चाहिये।
(Candidate must
not write on this
margin)

2. (a) प्रयुक्त साधन साध्य को आकार प्रदान देते हैं, इसलिये साध्य साधनों को उचित नहीं ठहरा सकते। उदाहरणों के साथ चर्चा कीजिये। (150 शब्द) 10

The means used shape the outcome, so the ends cannot justify the means. Discuss with examples. (150 Words) 10

Above quote often related to Mohatma Gandhi who focused equally on 'mean' along with end with the deontological thought of ethics.

Ends Can't justify means

→ Sometimes we may tempt to use unethical means to get good ends. but it can't justify always.

(eg) Encounter killing of Rapist
Public pressure forces Police for encounter of heinous criminal but due rule of law should be followed. Justice should be done to both side.

→ moreover it can't become a universal law applicable to all as per Kant Immanuel philosophy

उम्मीदवार को इस हाशिये में नहीं लिखना चाहिये।

(Candidate must not write on this margin)

(c) Cheating in Exam to get passed

Short term goals may appear more rewarding but one should focus on long term sustainability and future prospect.

Relevance → Human Right violations by State sovereign force

→ using poor people as means to achieve better ends in biotechnology pharma research.

However 'utilitarian perspective' advocates greatest good for greatest number of people. It focuses on real tangible outcome.

Balancing both ends and means both equally and navigating complexity of life is key to successful and ethical life.

- (b) लोक प्रशासन में सूचना को रोकने के नीतिशास्त्रीय प्रतिफलन का परीक्षण कीजिये। यह भी स्पष्ट कीजिये कि सरकारी संस्थाओं में पारदर्शिता किस प्रकार उत्तरदायित्व को संबद्धित कर सकती है। (150 शब्द) 10

Examine the ethical considerations of withholding information in public administration. Also explain how transparency in government institutions can enhance accountability. (150 Words) 10

उम्मीदवार को इस हाशिये में नहीं लिखना चाहिये।
(Candidate must not write on this margin)

Nolan Committee of UK advocates Transparency as key value in public affairs.

Transparency - means disclosure of information showing way of operation, procedural aspect to public in open.

Ethical Consideration of withholding information

- Right to information about government business and working is a fundamental right which is denied
- State security vs public right. dilemma sometimes critical information in public domain may impact security of state
- lack of accountability and responsibility in public administration.

- Corruption, misuse of fund are also ethical concern of withholding info.

Transparency leads to accountability

- Transparency ensures every official is held responsible for his/her decision.

② Digitisation of MARRA
Exposed many Scams of officer

- Transparency promote public participation and social accountability

③ Social audit of Project.

- Transparency will lead to rule of law and non patronship that will boost accountability of officer.

RTI, social audit, active society, civil society, media person
can act as means of enhancing transparency in administration.

3. वर्तमान संदर्भ में निम्नलिखित उद्धरण में से प्रत्येक आपको क्या संदेश देते हैं:

What does each of the following quotation convey to you in the present context:

(a) "समाज के लगभग हर क्षेत्र में नीतिशास्त्र से अधिक महत्वपूर्ण कुछ भी नहीं है" - हेनरी पॉलसन (150 शब्द) 10

"In just about every area of society, there's nothing more important than ethics" - Henry Paulson

(150 Words) 10

Above quote by Henry Paulson highlights the importance of ethics and absolute nature of ethics in universal in dimension

Ethics required in every corner of life

→ Be it personal life and family ethics will ensure good, healthy relation and trust b/w members

→ In education, school ethics will ensure wise use of knowledge for ethical purpose only (e.g.) nuclear ~~tech~~ tech for energy and not for bomb.

→ In professional life, ethics will ensure accountability, trust of people, it enhance character, credibility of individual

उम्मीदवार को इस हाशिये में नहीं लिखना चाहिये।
(Candidate must not write on this margin)

There nothing important than Ethics

- Short term materialist temptation like corruption can lead to unethical act but integrity will ensure long ethical conduct.
- Personal interest should not override ethical principles in society.
- Development, growth should be accompany with ethics. Ⓢ Compulsive Capitalism

Ways to inculcate ethics in society

- Socialisation of ethical values
- Sensitisation, workshop training
- Appreciating honest officer ethical conduct.
- Lead by example, influence political leaders should embrace ethics that will inspire many.
- Without ethics, society will go into bottomless dark.

उम्मीदवार को इस हाशिये में नहीं लिखना चाहिये।

(Candidate must not write on this margin)

- (b) "प्रेम मात्र एक आवेग नहीं है, इसमें सत्य भी होना चाहिये, जो कि धर्म है।" - रवींद्रनाथ टैगोर

(150 शब्द) 10

"Love is not a mere impulse, it must contain truth, which is law." - Rabindra Nath Tagore.

(150 Words) 10

Above quote highlights
Our emotions like love should not be
just impulsive but must be guided
by strong reasoning and truth

Love Can be impulsive

- Sometimes you can feel pity for
person undergoing severe punishment
but your love should not override
his heinous crime in past
- Emotions like love can be instinct
and impulsive sometime you may
show love toward or compassion
toward maximalist in love by
their poverty and security struggle
one should judge their actions and
philosophy to find truth

उम्मीदवार को इस
हाशिये में नहीं
लिखना चाहिये।
(Candidate must
not write on this
margin)

Love must be guided by truth

→ fake smile and compassion is not ethical.

③ Love for nature shown by corporate. green washing mechanism is a deceptive practice. It is not true love.

Love guided with truth with ensure long term relationship build up. integrity and true compassion with others. It will serve justice to most deserved by your love.

उम्मीदवार को इस
हाशिये में नहीं
लिखना चाहिये।

(Candidate must
not write on this
margin)

- (c) "हर महान आस्था और परंपरा में सहिष्णुता एवं परस्पर बोध के मूल्य देखे जा सकते हैं" - कोफी अन्नान

(150 शब्द) 10

"In every great faith and tradition one can find the values of tolerance and mutual understanding"-
Kofi Annan

(150 Words) 10

उम्मीदवार को इस
हाशिये में नहीं
लिखना चाहिये।
(Candidate must
not write on this
margin)

Kofi Annan try to illustrate
all pervasive nature tolerance and
mutual understanding irrespective religion,
faith, belief system etc.

Tolerance! A universal value

Sikhism - guru nanak himself promoted
values of tolerance and brotherhood

Islam - Akbar and his Din-i-lahi
embraced tolerance toward other
religion

Hindu - Bhagwat geeta of Hindu tradition
says 'Sarva Dharma Sambhar' and
all religions are equal.

Tribal - Tribal societies and communities have
adopted mainstream gods along with
their ancestral deity.

Contemporary relevance of tolerance and mutual understanding

- foster communal harmony and avoids conflict, fight division in society
- It results in broadening of horizon and exposure to new ideology and new insight
- Tolerance will promote self inspection and awareness with critical analysis that will foster personal growth and advancement
- Tolerance will ensure diverse view and perspective resulting in the holistic decision making process in life

Really, tolerance does not have boundary limited to Caste, community or religion. It must be embodied in our daily life for personal and societal growth.

4. (a) अंतर्राष्ट्रीय उपादान कम विकसित देशों की सहायता करने का एक मान्यता प्राप्त तरीका है, जिससे इसके अनुप्रयोग में नीतिशास्त्र की भूमिका का परीक्षण करना महत्वपूर्ण हो जाता है। उपयुक्त उदाहरणों से अपने उत्तर को संपुष्ट कीजिये। (150 शब्द) 10

International aid is a recognized method of assisting less developed nations, making it crucial to examine the role of ethics in its application. Support your answer with suitable examples.

(150 Words) 10

Ethics in international aid
is an important aspect especially in
fragmented geopolitics and rivalries
guided self national interest in world

Role of ethics in international aid to
developing country

→ Ethics will differentiate genuine or
humanitarian help or help with
vested interest, power dominance

⑥ Debt trap Diplomacy of China
trying to impose economic imperialism
on developing country while the
vaccine matter by India during Covid-19
shows humanitarian aspect

→ Aid can create chronic dependence of
smaller nation on big developed country.

उम्मीदवार को इस
हाशिये में नहीं
लिखना चाहिये।

(Candidate must
not write on this
margin)

- Conditionality of aid - most time aid by IMF, WB comes with some conditions being imposed that hurt sovereignty of small country

(9) Sri Lanka Crisis Credit

- aid to unethical act. European entry and USA supplying arms, logistic for Ukraine for conflict, war. It raises ethical question on aid.

However ethical aids are important to ensure crisis management during disaster, build up and recover economy or boost developmental progress in developing country

So international aid should be guided by adherence to ethical principle and such aid should respect recipient's rights and ethical use

उम्मीदवार को इस
हाशिये में नहीं
लिखना चाहिये।

(Candidate must
not write on this
margin)

- (b) कार्यस्थल में प्रमुख नीतिशास्त्रीय चुनौतियाँ क्या हैं? नीतिपरक आचरण संगठनात्मक संस्कृति और कर्मचारी के मनोबल को कैसे प्रभावित करता है? संगठन के भीतर नीतिशास्त्र की संस्कृति को संवर्द्धित करने हेतु कार्यनीतियों के सुझाव प्रदान कीजिये। (150 शब्द) 10

What are the key ethical challenges in the workplace? How does ethical conduct influence organizational culture and employee morale? Suggest strategies to foster a culture of ethics within an organization. (150 Words) 10

उम्मीदवार को इस हाशिये में नहीं लिखना चाहिये।
(Candidate must not write on this margin)

Work place culture refers to ways work process is carried out, values, principles guiding action.

Ethical Challenges in work place

- Inclusivity at workplace is often missing (e) low female labour participation or LGBTQ discrimination
- Neutrality and impartiality of individual often boss is seen favoring some employee with undue advantage
- Unhealthy Competition and jealousy for reward, promotion among employee
- Corruption and bribery at workplace

Ethical conduct can influence entire work culture and public morale

- Hardwork will be motivated and rewarded that will enhance efficiency
- Tolerance and inclusivity will bring diverse perspective in decision making
- ethical leadership percolate into below employee and their conduct
- Healthy collaboration and free work culture boost employee morale

eg) Google work culture is very friendly and informal.

Strategies to foster culture of Ethics in organisation

- Code of conduct and code of ethics of employee to ensure ethical conduct
- organisational mechanism for punishment and disciplinary action against infract
- Lead by example higher staff and boss should first follow ethical standards
- Ensure diversity in workplace in hiring employee

उम्मीदवार को इस हाशिये में नहीं लिखना चाहिये।
(Candidate must not write on this margin)

5. (a) वैक्सीन कूटनीति से आप क्या समझते हैं? वैश्विक महामारी के दौरान अन्य देशों के साथ वैक्सीन साझा करने के बजाय घरेलू वैक्सीन वितरण को प्राथमिकता देने के किसी देश के निर्णय में निहित नीतिपरक प्रतिफलन का विश्लेषण कीजिये। (150 शब्द) 10
- What do you understand by vaccine diplomacy? Analyze the ethical considerations in a country's decision to prioritize domestic vaccine distribution over sharing vaccines with other nations during the global pandemic. (150 Words) 10

उम्मीदवार को इस
हाशिये में नहीं
लिखना चाहिये।
(Candidate must
not write on this
margin)

Vaccine diplomacy as seen during Covid-19 is a soft power projection method to build and foster bilateral relation by giving vaccine to needy country.

India started vaccine diplomacy with 'vaccine matri' distributing vaccine to african poor countries. It shows both humanitarian and strategic concern and is a pragmatic approach.

Ethical principles in domestic or diplomacy

- Duty of State to protect citizen of Country especially when condition of pandemic is ongoing.
- Protect vulnerable, poor domestic people like tribals, SC/ST, etc

- At same time differentiating btw nationals and foreigners can't be justified on universal ethical principles.
- Resources should be distributed to most needy person in difficult time irrespective of nationality.
- Prioritising self domestic people will promote mandate of welfare state but it will show double moral standard and hypocrisy on part of nation.
- It might disturb bilateral relation of countries.

Thus balancing domestic need along with external help to ensure those who are at most risk receive vaccine. and helping developing countries to build up their domestic capability in long term is a pragmatic approach.

- (b) आदि शंकराचार्य की प्रमुख शिक्षाएँ क्या थीं? स्पष्ट कीजिये कि वर्तमान सामाजिक और नीतिपरक चुनौतियों से निपटने में वे किस प्रकार प्रासंगिक हैं। (150 शब्द) 10

What were the major teachings of Adi Shankaracharya? Explain how they are relevant in tackling current social and ethical challenges. (150 Words) 10

उम्मीदवार को इस
हाशिये में नहीं
लिखना चाहिये।

(Candidate must
not write on this
margin)

Adi Shankaracharya was a great
social reformer in ~~media~~ ancient
time during 8-9th CE. in Tamilnadu
He was proponent of 'Advait philosophy'
that is 'oneness of soul and Brahman'

major teaching of Adi Shankaracharya

- ① Advait oneness of atma and brahms
- ② Tolerance to others and their view
- ③ Intellectual curiosity He advocated
people to gain knowledge and engage
in intellectual debate
- ④ Equality - He was proponent of
equality and prohibited discrimination on
Caste, religion, gender etc
- ⑤ reform He was part of Bhakti
movement to purity old religion

Contemporary scenario

① Tolerance - will reduce communal
conflict and hate speech

② Gujarat riot 2002

② Intellectual curiosity will foster
personal growth and enlightened
understanding purpose of life

③ Narcotic addiction in youth

③ Equality - will help in promoting
gender equality LGBT rights in
society

④ Social reforms will help in bringing
progressive changes in religion

⑤ Triple talaka ban muslim

True Adi Shankaracharya's
teachings are quite relevant in present-
time and provide emerge blueprint
for action.

6. (a) सेबी प्रमुख के विरुद्ध हाल ही में लगाए गए आरोपों ने भारत में कॉर्पोरेट नीतिशास्त्र के विषय में चिंताओं को प्रकट किया है। इन संस्थाओं में नैतिक मानकों और विश्वास को संपुष्ट करने में नियामक निकायों की भूमिका पर चर्चा कीजिये।

(150 शब्द) 10

'Recent allegations against the SEBI Chief have highlighted concerns about corporate ethics in India. Discuss the role of regulatory bodies in upholding ethical standards and trust in these institutions.'

(150 Words) 10

Corporate ethics deals with ethical principles and its application in company management, decision making and fair treatment of all stakeholders.

SEBI Chief Concern - There have been allegation of SEBI Chief having conflict of interest with Adani Company investigation as per Hirdenberg report. It affects trust of people in regulator.

Role of regulatory bodies in upholding ethical principle

- Ensure ethical guides and regulation to avoid and prevent unethical act

① SEBI guideline on Insider trading

उम्मीदवार को इस हाशिये में नहीं लिखना चाहिये।
(Candidate must not write on this margin)

→ watch dog of market they punish culprit and ensure free and fair market

② CCI fines google for its anti competitive and anti trust law suit

→ It builds trust of public by following rule of law and ensuring justice to deceived people

③ SEBI - SCORE portal for complaint resolution

→ It supports lower and smaller players in market

④ Investor protection fund for small retail investor.

This regulatory body like SEBI uphold public trust, rule of law and fair competition

उम्मीदवार को इस हाशिये में नहीं लिखना चाहिये।
(Candidate must not write on this margin)

- (b) प्लेटो के 'रिपब्लिक' ने न्याय के अध्ययन को व्यक्तियों के सद्गुण और संस्थाओं के सद्गुण के रूप में दो भागों में विभाजित किया है। टिप्पणी कीजिये। (150 शब्द) 10

Plato's Republic divided the study of justice in two, as a virtue of people and of institutions. Comment (Candidate must not write on this margin)

Plato's Republic divided justice
into + two virtue of people and
institution. (150 Words) 10

People It is in best interest
of people to be just It will
serve interest of all.

Institution Just institution will act
watch dog and ensure each
individual get due justice.

Thus both people and institution
should be just and watch
dog of justice in society

उम्मीदवार को इस
हाशिये में नहीं
लिखना चाहिये।

(Candidate must
not write on this
margin)

खंड - ख/ SECTION - B

7.

नई दिल्ली के एक प्रमुख कोचिंग संस्थान एपेक्स ट्यूटोरियल्स ने दावा किया कि उसके 300 छात्र संयुक्त प्रवेश परीक्षा (JEE) 2023 में चयनित हुए हैं। विज्ञापन में 85% सफलता दर का दावा किया गया, जहाँ संस्थान को 'भारत का अग्रणी जेईई कोचिंग संस्थान' बताया गया।

यद्यपि विद्यार्थियों और प्रतियोगियों की शिकायतों के बाद केंद्रीय उपभोक्ता संरक्षण प्राधिकरण (CCPA) द्वारा इसकी जाँच शुरू की गई। जाँच में पता चला कि 300 सफल उम्मीदवारों में से केवल 220 को ही संस्थान से संबद्ध होने के रूप में सत्यापित किया जा सका। इनमें से अधिकांश छात्रों ने विज्ञापनों में सुझाए गए पूर्णकालिक, सशुल्क कोचिंग कार्यक्रमों के बजाय निशुल्क कार्यशालाओं में भाग लिया था या मॉक परीक्षाओं में भागीदारी की थी।

CCPA ने पाया कि एपेक्स ट्यूटोरियल्स ने जानबूझकर सफल छात्रों द्वारा भाग लिये गए पाठ्यक्रमों की प्रकृति के बारे में महत्वपूर्ण विवरण का विलोपन कर दिया था। इस विलोपन ने संभावित छात्रों को यह विश्वास दिलाने हेतु भ्रमित किया कि पूर्णकालिक, सशुल्क पाठ्यक्रम ही इन उम्मीदवारों की सफलता का मुख्य कारण थे।

CCPA ने एपेक्स ट्यूटोरियल्स पर 3 लाख रुपये का जुर्माना लगाया और आदेश दिया कि वे एक सुधारात्मक विज्ञापन जारी करें, जिसमें सफल उम्मीदवारों द्वारा भागीदारी किये गए कार्यक्रमों की वास्तविक प्रकृति का स्पष्ट रूप से खुलासा किया जाए। इसके अतिरिक्त, संस्थान को नैतिक विज्ञापन संहिता लागू करने की सलाह दी गई ताकि यह सुनिश्चित हो सके कि भविष्य के सभी दावे पारदर्शी और पूरी तरह से प्रमाणित हों।

एपेक्स ट्यूटोरियल्स ने सार्वजनिक रूप से माफी मांगी, अधिक नैतिक विज्ञापन अभ्यासों के लिये प्रतिबद्धता जताई और अपनी विपणन कार्यनीतियों की आंतरिक समीक्षा शुरू की। संस्थान ने भविष्य में किसी भी शिकायत का त्वरित समाधान करने के लिये एक उपभोक्ता शिकायत निवारण प्रणाली भी स्थापित की।

- एपेक्स ट्यूटोरियल्स के विज्ञापनों में महत्वपूर्ण सूचना का विलोपन किस प्रकार नीतिपरक चिंताएँ उत्पन्न करता है?
- CCPA जैसी नियामक संस्थाएँ किस प्रकार यह सुनिश्चित कर सकती हैं कि शैक्षिक विज्ञापन न केवल विधिक रूप से अनुपालन योग्य हों, बल्कि नैतिक रूप से भी सही हों?
- विश्वास को पुनः स्थापित करने और भविष्य के विज्ञापन प्रयासों में नीतिपरक अभ्यासों को सुनिश्चित करने के लिये एपेक्स ट्यूटोरियल्स को क्या कदम उठाने चाहिये? (250 शब्द) 20

Apex Tutorials, a prominent coaching institute in New Delhi, claimed that 300 of its students were selected in the Joint Entrance Examination (JEE) 2023. The advertisement boasted an 85% success rate, branding the institute as "India's Leading JEE Coaching Institute."

However, an investigation by the Central Consumer Protection Authority (CCPA) was launched after complaints from students and competitors. The investigation revealed that out of the 300 claimed successful candidates, only 220 could be verified as having been associated with the institute. Most of these students had attended free workshops or participated in mock exams rather than the full-time, paid coaching programs that the advertisements suggested.

The CCPA found that Apex Tutorials had intentionally omitted important details regarding the nature of the courses that the successful students had attended. This omission misled potential students into believing that the full-time, paid courses were the primary reason for the success of these candidates.

The CCPA imposed a fine of ₹3 lakh on Apex Tutorials and mandated that they issue a corrective advertisement, clearly disclosing the actual nature of the programs attended by the successful candidates. Additionally, the institute was advised to implement a code of ethical advertising, ensuring that all future claims are transparent and fully substantiated.

उम्मीदवार को इस हाशिये में नहीं लिखना चाहिये।
(Candidate must not write on this margin)

Apex Tutorials issued a public apology, committed to more ethical advertising practices, and initiated an internal review of its marketing strategies. The institute also established a consumer grievance redressal system to address any future complaints promptly.

- How does the omission of key information in Apex Tutorials' advertisements raise ethical concerns?
- How can regulatory bodies like the CCPA ensure that educational advertisements are not only legally compliant but also ethically sound?
- What steps should Apex Tutorials take to rebuild trust and ensure ethical practices in future advertising efforts?

(250 Words) 20

उम्मीदवार को इस हाशिये में नहीं लिखना चाहिये।

(Candidate must not write on this margin)

Above case study shows the misleading claims made Coaching industry for profit exploiting and deceiving parents and students.

Omission of key info raises ethical concerns

- Right to complete information of consumer about product, service
- misleading advertisement for profit gain
- Lack of corporate governance in coaching institute

- Social obligation of corporate and
ESR responsibility of big firm
- moral responsibility of director

Role of CCPA like body in strengthening
education system

- CCPA will prevent misleading advertisement
and exploitation of poor student
- It will ensure fair and healthy
competition in coaching industry
- It curbs unethical practices like
'unsustainable discount' to students,
'loan linked course' launch etc
that trap vulnerable household parents.
- Due credit will be given to
institution which worked hard.

उम्मीदवार को इस
हाशिये में नहीं
लिखना चाहिये।
(Candidate must
not write on this
margin)

- CEPA lays criteria for disclosure norms and minimum requirement for taking credit of student

Steps Apex tutorial must take

- public apology on public platform like twitter or face book that will build trust of people
- 'Internal review Committee' to find fault of marketing strategy and fixing the responsibility of officers
- It can use its CSR expenditure to poor needy person and for Societal Cause, Environment
- It can subsidise education with Scholarship to brilliant poor student orphan, tribal etc.

- bring robust code of conduct and ethical framework for marketing strategy.

→ training and sensitisation of staff about ethical implication.

Thus apex institution need to rebuild its image by promoting ethical and social cause. Every

Coaching industry should focus on social, ethical principles while profit making.

'Commerce without morality - Sin'

Gandhi ji

8. सोनिया पटेल विगत पाँच वर्षों से पर्यावरण मंत्रालय में लोक सूचना अधिकारी (PIO) के पद पर कार्यरत हैं। उनकी कार्य भूमिका में सूचना के अधिकार (RTI) अधिनियम के तहत सूचना अनुरोधों का प्रबंधन करना और मंत्रालय के भीतर पारदर्शिता सुनिश्चित करना शामिल है।

हाल ही में सोनिया को एक प्रमुख पर्यावरण कार्यकर्ता संगठन से RTI आवेदन प्राप्त हुआ है, जिसमें मंत्रालय द्वारा हाल ही में आयोजित पर्यावरण प्रभाव आकलनों पर विस्तृत रिपोर्ट मांगी गई है। संबंधित रिपोर्टें एक बड़े पैमाने की औद्योगिक परियोजना से संबंधित हैं, जो महत्वपूर्ण सार्वजनिक बहस एवं विवाद का विषय रही है।

सोनिया ने अनुरोधित रिपोर्टों की समीक्षा की और पाया कि आकलनों से कुछ संभावित नकारात्मक पर्यावरणीय प्रभावों का संकेत मिलता है, जिन्हें परियोजना की पर्यावरणीय मंजूरी में पूरी तरह से संबोधित नहीं किया गया था। यदि यह सूचना प्रकट की जाती है तो परियोजना की प्रगति प्रभावित हो सकती है और गंभीर सार्वजनिक आक्रोश उत्पन्न हो सकता है, जिससे संभवतः मंत्रालय के लिये विधिक एवं राजनीतिक परिणाम भी सामने आ सकते हैं।

सोनिया पारदर्शिता के महत्व और सूचना तक पहुँच के जनता के अधिकार को समझती हैं, परंतु उन्हें इस संवेदनशील सूचना को जारी करने के संभावित परिणामों के बारे में भी पता है। उन पर अपने वरिष्ठों की ओर से रिपोर्टों के कुछ विवरण छिपाने का दबाव है, जहाँ इसके संभावित विधिक एवं राजनीतिक परिणामों का हवाला दिया गया है। इसके अतिरिक्त, सोनिया जानती हैं कि इस सूचना के जारी होने से उनके करियर पर प्रभाव पड़ सकता है, क्योंकि इससे वरिष्ठ अधिकारियों के साथ उनके संबंध खराब हो सकते हैं और उनकी भविष्य की संभावनाओं पर प्रभाव पड़ सकता है।

- संलग्न हितधारकों का उल्लेख कीजिये।
- सूचना जारी करने का निर्णय लेते समय सोनिया को किन प्रमुख नीतिपरक सिद्धांतों पर विचार करना चाहिये?
- सोनिया के पास कौन-से विकल्प उपलब्ध हैं? उनकी स्थिति को देखते हुए कौन-सा कदम उनके लिये सबसे उपयुक्त होगा?

(250 शब्द) 20

Sonia Patel has been serving as the Public Information Officer (PIO) for the Ministry of Environment for the past five years. Her role involves handling requests for information under the Right to Information (RTI) Act and ensuring transparency within the ministry.

Recently, Sonia receives an RTI application from a prominent environmental activist organization requesting detailed reports on recent environmental impact assessments conducted by the ministry. The reports in question are related to a large-scale industrial project that has been a subject of significant public debate and controversy.

Sonia reviews the requested reports and notices that the assessments indicate some potential negative environmental impacts that were not fully addressed in the project's environmental clearance. This information, if disclosed, could impact the project's progress and generate significant public outcry, possibly leading to legal and political repercussions for the ministry.

While Sonia understands the importance of transparency and the public's right to access information, she is also aware of the potential consequences of releasing this sensitive information. She is under pressure from her superiors to withhold some of the details in the reports, citing concerns about potential legal and political fallout. Additionally, Sonia is aware that the release of this information could affect her career, as it may lead to strained relations with senior officials and impact her future prospects.

- Mention the stakeholders involved.
- What are the key ethical principles Sonia should consider when deciding whether to release the information?
- What are the courses of actions available to Sonia? Which action would be best suited to her, given her situation?

(250 Words) 20

उम्मीदवार को इस हाशिये में नहीं लिखना चाहिये।

(Candidate must not write on this margin)

Ahar Care deals with issues of transparency in governance and trade off b/w development and environment conservation

Stakeholders in case

- ① Sonia Patel as PTO who has duty to uphold right to information
- ② Environmental activist - Rt to transparency and Environment conservation
- ③ Superior of Sonia who want to hide sensitive information
- ④ Environment ministry whose sole is to protect the Environment and ensure transparency in govt department

उम्मीदवार को इस
हाशिये में नहीं
लिखना चाहिये।
(Candidate must
not write on this
margin)

Key Ethical principles that Soniya should consider

- RT to transparency in governance
- Official secrecy of sensitive information
- Environmental conservation along with development
- following advice of senior staff
- Personal job security balancing with public interest
- Early completion of project and ensure efficiency in economic growth.

Course of action available to Soniya

- ① With hold sensitive information as advised senior
- ② give detailed info in RTI
- ③ Advice of Higher authority and minister.

उम्मीदवार को इस
हाशिये में नहीं
लिखना चाहिये।
(Candidate must
not write on this
margin)

Q) Denying complete information on security and official security purpose

Best Course of action for sonia

- Talk to people that their concerns are heard and they will receive information within some time this will assure public
- she should talk to higher authority or preferably if possible to environment minister about this problem. This will give honest advice and holistic
- Brief him about potential environmental consequences about industrial project.
- If He gives nod, give complete information in RTI to public but when he denies, she ~~has~~ has to balance her interest

उम्मीदवार को इस
हाशिये में नहीं
लिखना चाहिये।
(Candidate must
not write on this
margin)

- Taking into long term impact and environment damage she can give anonymous tip to media to build pressure on political authority
- Suggest and devise alternative plan for industry that will modify its procedure considering environmental concern
- She should give complete information with corrective measures to public and assure them new assessment will be carried out.

This approach will help in balancing project growth with fulfilling duty as Pto and upholding Rt to transparency of citizen

9. हेल्थइनोवेट इंक' नामक दवा कंपनी ने एक दुर्लभ एवं गंभीर चिकित्सा स्थिति के उपचार के लिये एक आशाजनक प्रयोगात्मक दवा विकसित की है। दवा ने शुरुआती नैदानिक परीक्षणों में उल्लेखनीय परिणाम प्रदर्शित किये हैं और कंपनी इसे बाजार में लाने के लिये नियामक अधिकारियों से मंजूरी मांग रही है। यद्यपि, इस दवा को अभी तक सामान्य उपयोग के लिये मंजूरी नहीं मिली है और इसकी उपलब्धता फिलहाल कुछ ऐसे रोगियों तक ही सीमित है जो विशिष्ट मानदंडों को पूरा करते हैं। बड़ी संख्या में रोगियों और पैरोकार समूहों द्वारा दवा तक विस्तारित पहुँच की मांग की जा रही है, जहाँ उनका तर्क है कि इसके संभावित लाभ गैर-अनुमोदित उपचार के उपयोग से संबद्ध जोखिमों से कहीं अधिक हैं।

परिदृश्य और भी जटिल होता जा रहा है क्योंकि मीडिया कवरेज में उन रोगियों की कहानियों को उजागर किया जा रहा है जो इस बीमारी से पीड़ित हैं और मानते हैं कि प्रायोगिक दवा उनके जीवन की गुणवत्ता में उल्लेखनीय सुधार ला सकती है। कुछ रोगियों ने दवा के नैदानिक परीक्षणों से बाहर इसके दयापूर्ण उपयोग या विस्तारित पहुँच के लिये याचिका दायर की है।

हेल्थइनोवेट इंक इन अनुरोधों को संबोधित करने के विषय में नैतिक दुविधाओं का सामना कर रहा है। एक ओर, कंपनी यह सुनिश्चित करना चाहती है कि व्यापक उपयोग से पहले दवा सुरक्षित और प्रभावी सिद्ध हो। दूसरी ओर, उन रोगियों के लिये पहुँच प्रदान करने का एक प्रबल नैतिक तर्क मौजूद है जिन्हें उपचार की सख्त आवश्यकता है।

- संलग्न नीतिपरक सिद्धांतों की चर्चा कीजिये।
- यह निर्धारित करने के लिये कौन-से मानदंड स्थापित किये जाने चाहिये कि किन रोगियों को प्रायोगिक उपचार तक पहुँच प्राप्त हो। पक्षपात या भेदभाव से बचने के लिये इन मानदंडों को नैतिक रूप से किस प्रकार कार्यान्वित किया जा सकता है?

(250 शब्द) 20

A pharmaceutical company, "HealthInnovate Inc.," has developed a promising experimental drug intended to treat a rare and severe medical condition. The drug has shown remarkable results in early clinical trials, and the company is seeking approval from regulatory authorities to bring it to market.

However, the drug is not yet approved for general use, and its availability is currently limited to a small number of patients who meet specific criteria. A growing number of patients and advocacy groups are calling for expanded access to the drug, arguing that its potential benefits outweigh the risks of using an unapproved treatment.

The situation has become increasingly complex as media coverage highlights stories of patients who are suffering from the condition and believe that the experimental drug could significantly improve their quality of life. Some patients have petitioned for compassionate use or expanded access to the drug outside of clinical trials.

HealthInnovate Inc. is facing ethical dilemmas regarding how to handle these requests. On one hand, the company wants to ensure that the drug is safe and effective before widespread use. On the other hand, there is a strong moral argument for providing access to patients who are in desperate need of treatment.

- Discuss the ethical principles involved.
- What criteria should be established to determine which patients receive access to experimental treatments. How can these criteria be applied ethically to avoid favoritism or discrimination?

(250 Words) 20

उम्मीदवार को इस
हाशिये में नहीं
लिखना चाहिये।
(Candidate must
not write on this
margin)

Above case highlight moral and ethical dilemma faced by Pharma company in ensuring safety of drug vs expedite drug production in Emergency especially Covid-19.

Ethical principles involved in Case

- Safety of patient should be top most priority
 - Compassion and empathy toward patient who may benefit from drug.
 - Public preserve vs rule of law ethical dilemma for company
 - poor medical condition and lack of resources and drug production
- Q. Oxaphon drugs.

उम्मीदवार को इस
हाशिये में नहीं
लिखना चाहिये।
(Candidate must
not write on this
margin)

- Ensure complete experimental procedure and due certification from CDSCO of health ministry
- Failure on part of state to intervene in case of emergency and residue core disease research

Criteria to determine which patient receive drug

- Clinical assessment of signs and symptom. Those with severity of signs should be considered first
- Those with co-morbidity and other major health 'immune problem' should be delayed as it may cause strong immune reaction in body

उम्मीदवार को इस हाशिये में नहीं लिखना चाहिये।
(Candidate must not write on this margin)

- People with some ethnicity and genetic make up of those with Experiment will show similar kind of result.

Ethical application of criteria

- objectivity and integrity will ensure no favoritism and ~~not~~ those with severe need will receive
- Social Good over Profit maximization as this is emergency time the company should focus on public health rather than who can pay for drug
- Drug price affordability and accessibility to vulnerable, poor section should be ensured. otherwise rich will get only.

- asking for govt support to temp
up Experimentation project and
wide scale production of drug.
- Prompt disclosure of possible
side effects of drug.

Thus plasma Company need
to balance safety with expedite
emergency roll out of drug. Prompt
disclosure, social interest dedication
Compulsion should guide its action.

उम्मीदवार को इस
हाशिये में नहीं
लिखना चाहिये।
(Candidate must
not write on this
margin)

10.

पूर्वी भारत के एक छोटे से शहर में भयंकर बाढ़ आई है, जिससे व्यापक विनाश हुआ है। शहर की सड़कों, पुल और संचार लाइनों सहित बुनियादी ढाँचे को भारी क्षति पहुँची है। हजारों लोग फँसे हुए हैं और बचाव अभियान की तत्काल आवश्यकता है। स्थिति गंभीर है और तत्काल राहत के लिये सीमित संसाधन उपलब्ध हैं। रवि कुमार, जो जिला कलेक्टर हैं, आपदा प्रबंधन प्रयासों के समन्वय के लिये जिम्मेदार हैं।

उम्मीदवार को इस
हाशिये में नहीं
लिखना चाहिये।

(Candidate must
not write on this
margin)

खाद्य और स्वच्छ पेयजल की आपूर्ति सीमित है। रवि को यह तय करना होगा कि इन संसाधनों को किस प्रकार आवंटित किया जाए। बाढ़ का पानी तेजी से बढ़ रहा है और रवि के पास कुछ ही बचाव नौकाएँ हैं। उन्हें तय करना होगा कि सर्वाधिक प्रभावित क्षेत्रों से लोगों को सुरक्षित निकालने की प्राथमिकता दी जाए, भले ही इसका अर्थ दूसरों को अस्थायी रूप से पीछे छोड़ना हो, अथवा बचाव प्रयासों को पूरे शहर में एकसमान रूप से कार्यान्वित किया जाए, जिससे सर्वाधिक प्रभावित क्षेत्रों में अधिक लोगों के हताहत होने का जोखिम है। रवि को पता है कि स्थिति बिगड़ रही है तथा अभी और भारी वर्षा का पूर्वानुमान व्यक्त किया गया है।

- रवि की निकासी प्राथमिकता को किन सिद्धांतों से निर्देशित होना चाहिये?
- क्या रवि कुमार को स्थिति की गंभीरता के बारे में जनता को पूरी जानकारी दे देनी चाहिये, जबकि उन्हें पता है कि इससे आकस्मिक भय का संचार हो सकता है?
- रवि कुमार को प्रभावित आबादी के लिये तत्काल राहत और दीर्घकालिक सुधार दोनों को किस प्रकार सुनिश्चित करना चाहिये?

(250 शब्द) 20

A severe flood has hit a small town in Eastern India, causing widespread destruction. The town's infrastructure, including roads, bridges, and communication lines, has been severely damaged. Thousands of people are stranded, and there is an urgent need for rescue operations. The situation is critical, with limited resources available for immediate relief. Ravi Kumar - the District Collector, is responsible for coordinating the disaster management efforts.

There is a limited supply of food and clean drinking water. Ravi must decide how to allocate these resources. The floodwaters are rising rapidly, and Ravi has only a few rescue boats. He must decide whether to prioritize evacuating people from the most affected areas, even if it means leaving others behind temporarily, or to spread the rescue efforts evenly across the town, risking higher casualties in the worst-hit areas. Ravi is aware that the situation is worsening, and more heavy rains are forecasted.

- What principles should guide Ravi's evacuation prioritization?
- Should Ravi Kumar fully disclose the severity of the situation to the public, knowing it could cause panic?
- How should Ravi Kumar ensure both immediate relief and long-term recovery for the affected population?

(250 Words) 20

Above Case Shows Complexity
in use of resources in disaster
management when we have limited
resource and limited time. It raises
many ethical issue.

Principles that should guide evacuations

- Inform about disaster on social media
So that neighbouring people do not
travel there and it will ensure
support from neighbouring district
- Those low lying area and more prone
flooding with less drainage facility
should be considered for evacuation first
- vulnerable people like PWD, children
pregnant lady, old age should
receive first evacuation.
- Those without adequate food supply
and shelter should be consider first
in prioritization list.

उम्मीदवार को इस
हाशिये में नहीं
लिखना चाहिये।
(Candidate must
not write on this
margin)

Should Ravi Kumar disclose complete information ?

Yes he should disclose complete situation to people even though it might cause some panic and rush but non-disclosure will lead to complacency and inaction on part of general public that will cause more damage due to low preparedness and awareness about incident.

He should brief about rescue operation and help being provided to people to avoid panic and encourage them to be firm in difficult time.

उम्मीदवार को इस
हाशिये में नहीं
लिखना चाहिये।
(Candidate must
not write on this
margin)

(Course of action of Pon Kuram)

Immediate relief → Carry out the rescue and evacuation plan as per earlier laid out criteria with limited resources

→ Inform high State govt authority about disaster and ask for more resources, manpower, food supply and helicopters for rescue

→ Ensure adequate food and clean water supply to public. Talk to local leaders to mobilise local resources like any shelter home, building.

Long term measure → Supplying entire area with drugs to ensure complete evacuation and assessment of damage due to disaster

उम्मीदवार को इस
हाशिये में नहीं
लिखना चाहिये।
(Candidate must
not write on this
margin)

- Proper rehabilitation and resettlement of people in terms of livelihood, residence should be worked upon with state govt.
- flood zone mapping in district and robust plan of emergency rescue should be in place for future disaster.
- Capacity building and risk mitigation like dredging of river, monitoring near by water resources, etc.

Showing leadership quality, emotional intelligence, courage in difficult time will test Parikman and his skill.

उम्मीदवार को इस
हाशिये में नहीं
लिखना चाहिये।
(Candidate must
not write on this
margin)

11.

गंगानगर शहर में एक सुबह अर्जुन पटेल जब काम पर जा रहे थे तो उन्हें अचानक एक आवारा कुत्ते ने काट लिया। इस दुबले-पतले और गंदले कुत्ते ने पीछे से उन पर हमला किया, जिससे अर्जुन लड़खड़ाकर गिर पड़े। जख्म मामूली ही था, परंतु अर्जुन सहम गए और उन्हें संक्रमण की चिंता हुई। वह तुरंत स्थानीय रुग्णालय में गए, जहाँ उनका उपचार किया गया और उन्हें सलाह दी गई कि घटना की सूचना संबंधित प्राधिकारों को दें।

अर्जुन को आवारा कुत्ते द्वारा काटने की खबर समुदाय में तेजी से फैल गई। स्थानीय निवासी चिंतित हुए और उन्होंने आवारा कुत्तों की बढ़ती संख्या को संबोधित करने के लिये तत्काल कार्रवाई की मांग की। उस शाम टाउन हॉल में आयोजित बैठक का वातावरण तनावपूर्ण था। अर्जुन ने अपनी चिंता व्यक्त की और जोर देकर कहा कि आवारा कुत्ते सार्वजनिक सुरक्षा के लिये गंभीर खतरा बन गए हैं। शोर-शराबे के बीच, प्रसिद्ध पशु चिकित्सक डॉ. नेहा गुप्ता और पशु अधिकार कार्यकर्ता अनीता राव प्रेस कॉन्फ्रेंस की तैयारी कर रही थीं। डॉ. गुप्ता वर्षों से आवारा पशुओं पर काम करती रही हैं और जानती हैं कि भोजन एवं चिकित्सा देखभाल की कमी के कारण कई पशु पीड़ित हैं। उन्होंने तर्क दिया कि इस मुद्दे को संबोधित करने के लिये अधिक मानवीय दृष्टिकोण आवश्यक है। पशु कल्याण की उत्साही पैरोकार अनीता राव ने इस दृष्टिकोण का समर्थन किया एवं कुत्तों के यूथनेशिया की तुलना में उनकी नसबंदी करने और उन्हें पालने के कार्यक्रमों के महत्त्व पर बल दिया।

समुदाय और पशु कल्याण समूहों की ओर से बढ़ते दबाव का सामना कर रहे मेयर राजेश मेहता ने स्थिति पर चर्चा करने के लिये एक आपातकालीन बैठक आहूत की। उन्होंने स्वास्थ्य जोखिमों के बारे में अर्जुन की चिंताओं, पशुओं के कल्याण के बारे में डॉ. गुप्ता की चेतावनियों और मानवीय व्यवहार पर अनीता राव की पैरोकारी को ध्यान से सुना।

- मेयर के समक्ष कौन-सी नैतिक दुविधाएँ हैं?
- कैसे स्टडी में प्रस्तुत सार्वजनिक स्वास्थ्य चिंताओं और पशु कल्याण हितों के बीच संघर्ष का विश्लेषण कीजिये। इस तरह के संघर्षों को नैतिक रूप से किस तरह से हल किया जाना चाहिये, जिसमें शामिल सभी पक्षों के हित को ध्यान में रखा जाए?
- मेयर की निर्णय लेने की प्रक्रिया में कौन-से नीतिपरक सिद्धांत मार्गदर्शक होंगे? यह उनके नेतृत्व पर किस तरह से प्रतिबिंबित होगा?

(250 शब्द) 20

On a brisk morning in the city of Ganganagar when Arjun Patel, on his way to work, was suddenly bitten by a stray dog. The dog, thin and disheveled, had lunged at him from behind, causing Arjun to stumble and fall. The bite was minor but left Arjun shaken and concerned about possible infections. He rushed to the local clinic, where he received treatment and was advised to report the incident to the authorities.

News of Arjun's bite quickly spread through the community. Local residents were alarmed and demanded immediate action to address the rising number of stray dogs. In a town hall meeting that evening, the atmosphere was tense. Arjun voiced his concerns, insisting that the stray dogs posed a significant risk to public safety. In the midst of the uproar, Dr. Neha Gupta, a well-known veterinarian, and Anita Rao, an animal rights activist, were preparing for a press conference. Dr. Gupta had been working with stray animals for years and knew that many were suffering due to lack of food and medical care. She argued that a more humane approach was necessary to address the issue. Anita Rao, a passionate advocate for animal welfare, supported this view, emphasizing the importance of sterilization and adoption programs over euthanasia.

Mayor Rajesh Mehta, facing mounting pressure from the community and animal welfare groups, held an emergency meeting to discuss the situation. He listened carefully to Arjun's concerns about health risks, Dr. Gupta's warnings about the well-being of the animals, and Anita Rao's advocacy for humane treatment.

उम्मीदवार को इस
हाशिये में नहीं
लिखना चाहिये।
(Candidate must
not write on this
margin)

- (a) What are the ethical dilemmas faced by the mayor?
 (b) Analyze the conflict between public health concerns and animal welfare interests as presented in the case study. How should such conflicts be ethically resolved in a way that considers the welfare of all parties involved?
 (c) What ethical principles guide the mayor's decision-making process? How does this reflect on his leadership?

(250 Words) 20

उम्मीदवार को इस हाशिये में नहीं लिखना चाहिये।
 (Candidate must not write on this margin)

Above case represent complex ethical dimension to balance human safety, animal rights and their humane treatment in society

Ethical dilemmas faced by mayor

- Public safety vs Ensure rights of stray dog and animal
- Panic among public for harm vs Ensuring humane treatment of dogs
- Common public opinion vs Expert and animal advocacy expert opinion

- Immediate culling of or sterilisation and
dogs (short time) relocation
(long time)

- ② Case study show how there is
conflict b/w human right and animal
right. Society often tend to ignore
animal right at cost of human right
but this can't be justified on ethical
grounds where every life deserve
equal right.
more aggression of dog is
due to waste garbage collection and
provocation action by few children
that irritate dogs. and make
aggressive.
Such conflict need to be
solved with humane approach. Immediate
relocation of aggressive dogs for

उम्मीदवार को इस
हाशिये में नहीं
लिखना चाहिये।
(Candidate must
not write on this
margin)

locality to safe municipality space.

→ Rescueing stray dog at Conservation Centre and promote voluntary adoption of dogs by dog lover people

→ Sterilisation and waste garbage disposable will avoid concentrate of dog in one locality

→ People should be trained about recognising signs of aggressive dogs and self defence mechanism.

→ vaccination of all stray dog.

→ Sensitise people about animal rights and curbness of dogs from human. with help of NGOs, like PETA.

उम्मीदवार को इस
हाशिये में नहीं
लिखना चाहिये।
(Candidate must
not write on this
margin)

Ethical principle that should guide mayor

- Right to life Equality for both human and animal.
- upholding animal rights and steps against cruelty.
- Objectivity and emotional intelligence will help in managing crowd concern.
- Holistic approach addressing root cause and avoiding knee jerk response.
- Art of balancing different interest

This scene shows his ethical leadership where he has to manage crowd and persuade them peacefully. as well as take precise action to solve issue

उम्मीदवार को इस हाशिये में नहीं लिखना चाहिये।

(Candidate must not write on this margin)

12.

सरकार ने 'प्रधानमंत्री ग्राम सड़क योजना' (PMGSY) की शुरुआत की, जिसका उद्देश्य दूरदराज के गाँवों में सभी मौसमों के लिये अनुकूल सड़कें बनाकर ग्रामीण अवसंरचना में सुधार करना है। इस पहल का उद्देश्य अलग-थलग पड़े समुदायों को आवश्यक सेवाओं और बाजारों से जोड़ना था, ताकि आर्थिक विकास को बढ़ावा मिले।

सुदूरवर्ती सूर्यविला गाँव में स्थानीय प्रशासन को गाँव को पास के शहर से जोड़ने वाली एक महत्वपूर्ण सड़क के निर्माण के लिये PMGSY के तहत एक महत्वपूर्ण आवंटन प्राप्त हुआ। यह संविदा एक स्थानीय ठेकेदार श्री विक्रम जोशी को प्रदान की गई, जो विश्वासपात्र होने की प्रतिष्ठा रखते थे।

इस परियोजना की लागत 60 लाख रुपए थी और यह धनराशि उच्च गुणवत्तायुक्त सामग्री, कुशल श्रम और कुशल परियोजना प्रबंधन के लिये निर्धारित की गई थी। अपने उत्साही मुखिया श्री रमेश वर्मा के नेतृत्व में ग्रामीणों ने उत्सुकता से इस निर्माण कार्य के पूरा होने की प्रतीक्षा की, जहाँ उन्हें उम्मीद थी कि इससे बाजार, स्कूल और स्वास्थ्य सेवा तक उनकी अभिगम्यता में सुधार होगा।

जैसे ही कार्य शुरू हुआ, श्री जोशी ने पाया कि किसी सख्त निगरानी की कमी है और इसे उन्होंने व्यक्तिगत लाभ के लिये एक अवसर के रूप में देखा। उन्होंने घटिया सामग्री का उपयोग कर और आवश्यकता से कम श्रमिकों को काम पर रखकर लागत को कम करने का निर्णय लिया। उन्होंने अपने चालान में सामग्री एवं श्रम की लागत बढ़ाकर दिखाने के लिये जाली दस्तावेज़ भी तैयार कर लिये।

सड़क निर्माण वरदान बनने के बजाय अभिशाप बन गया। घटिया सामग्री के कारण खराब तरीके से बनी सड़क जल्दी ही टूट-फूट गई और कुछ ही माहों में उसमें गड्ढे हो गए। बेहतर संपर्क की उम्मीद कर रहे ग्रामीणों को परिवहन संबंधी और भी अधिक समस्याओं का सामना करना पड़ा। श्री जोशी के कार्यों के कारण मरम्मत एवं रखरखाव में देरी ने उनके अलगाव को और बढ़ा दिया।

एक स्थानीय स्कूल शिक्षिका, जो इस परियोजना पर बारीकी से नज़र रख रही थीं, ने कार्य की गुणवत्ता और परियोजना की समयसीमा में विसंगतियों को नोटिस करना शुरू किया। उन्होंने अपनी चिंताओं को श्री वर्मा के समक्ष प्रकट किया, जिन्होंने फिर ज़िला के अधिकारियों से संपर्क किया। जाँच में पता चला कि श्री जोशी ने धन के एक बड़े हिस्से का गबन कर लिया था। ठेकेदार पर भ्रष्टाचार का आरोप लगाया गया तथा सड़क निर्माण में सुधार करने और गलत तरीके से इस्तेमाल की गई धनराशि को वापस वसूलने के प्रयास किये गए। समुदाय के सदस्यों और स्वतंत्र लेखा परीक्षकों को शामिल कर सामाजिक लेखापरीक्षा किये जाने से परियोजना की नियमित निगरानी हो सकती थी।

(a) सरकारी योजनाओं में पारदर्शिता सुनिश्चित करने और भ्रष्टाचार रोकने में सामाजिक लेखापरीक्षा क्या भूमिका निभा सकती है?

(b) सार्वजनिक कल्याण पर लक्षित सरकारी परियोजनाओं को कार्यान्वित करते समय एक ठेकेदार की क्या नीतिपरक जिम्मेदारियाँ होती हैं?

(250 शब्द) 20

The government launched the "Pradhan Mantri Gram Sadak Yojana" (PMGSY), a scheme aimed at improving rural infrastructure by constructing all-weather roads in remote villages. The initiative was intended to connect isolated communities to essential services and markets, thereby fostering economic development.

In the remote village of Suryavilla, the local administration received a significant allocation under PMGSY to build a crucial road linking the village to the nearby town. The contract was awarded to a local contractor, Mr. Vikram Joshi, who had a reputation for being reliable.

The project was valued at ₹60 lakh, and the funds were earmarked for high-quality materials, skilled labor, and efficient project management. The villagers, led by their enthusiastic headman, Mr. Ramesh Verma, eagerly anticipated the construction, hoping it would improve their access to markets, schools, and healthcare.

As work began, Mr. Joshi noticed the lack of strict oversight and saw an opportunity for personal gain. He decided to cut costs by using substandard materials and hiring fewer workers than required. He forged documents to inflate the cost of materials and labor in his invoices.

उम्मीदवार को इस हाशिये में नहीं लिखना चाहिये।

(Candidate must not write on this margin)

The road construction, instead of being a boon, became a bane. The substandard materials resulted in a poorly constructed road that quickly deteriorated, with potholes forming after just a few months. The villagers, who had hoped for better connectivity, found themselves facing more transportation problems. The delay in repairs and maintenance caused by Mr. Joshi's actions exacerbated their isolation.

A local schoolteacher who had been following the project closely, began to notice discrepancies in the quality of work and the project timeline. She brought her concerns to Mr. Verma, who then approached the district authorities. An investigation revealed that Mr. Joshi had embezzled a substantial portion of the funds. The contractor was charged with corruption, and efforts were made to rectify the roadwork and recover the misappropriated funds. A social audit, conducted by involving community members and independent auditors, could have provided regular oversight of the project.

- What role can social audits play in ensuring transparency and preventing corruption in government schemes?
- What ethical responsibilities does a contractor have when executing government projects intended for public welfare?

(250 Words)'20

Above case highlight Perve
of corruption and malpractices in government
construction and infrastructure activities.
Also how lack of public participation
like social audit and RTI embolden
culprits for corruption.

Role of social audit in govt scheme

→ It ensures clear responsibility
of officer involved in project
by checking financial accountability

उम्मीदवार को इस
हाशिये में नहीं
लिखना चाहिये।
(Candidate must
not write on this
margin)

- Complements legal accountability with social accountability
- Public participation, empowerment and awareness among people
- It ensure quality standard and timeline set by projects are met by officer
- People check minute details about employee employed and can verify Bogus, forged employee
- People can check quality of material used and those sanctioned in project
- People if found any discrepancy can report to media or higher authority

उम्मीदवार को इस
हाशिये में नहीं
लिखना चाहिये।
(Candidate must
not write on this
margin)

- It will avoid misappropriation of fund and ensure the utilisation of resources for their welfare

Ethical responsibilities of contractor in govt contract

- rule of law abide to rule of law as sanctioned in terms of reference of project
- Public spirit should be balanced with Personal gain
- Ethical practices like ensuring the transparency, disclosure of any conflict of interest
- not engaging into corruption, bribery practices

उम्मीदवार को इस
हाशिये में नहीं
लिखना चाहिये।
(Candidate must
not write on this
margin)

- Ensuring local public participation and addressing their concerns by incorporating suggested feedback from public.
- Completion of project on time and ensure efficiency of resource with minimum utilisation avoid wasteful expenditure
- Quality of project should be meet with standards laid out in Contract.
- Courage to responsibility for any future mis hope due to own fault and acknowledge own mistake

Thus govt Contractor should be guided public spirit, transparency, accountability with profit motive.

उम्मीदवार को इस
हाशिये में नहीं
लिखना चाहिये।
(Candidate must
not write on this
margin)



Space for Rough Work
(रफ कार्य के लिये स्थान)



Space for Rough Work
(रफ़ कार्य के लिये स्थान)